

German Centre for Research and Innovation DWIH São Paulo

DAAD Week of Open Windows, 3rd June, 2020

DAAD

Deutscher Akademischer Austauschdienst
German Academic Exchange Service

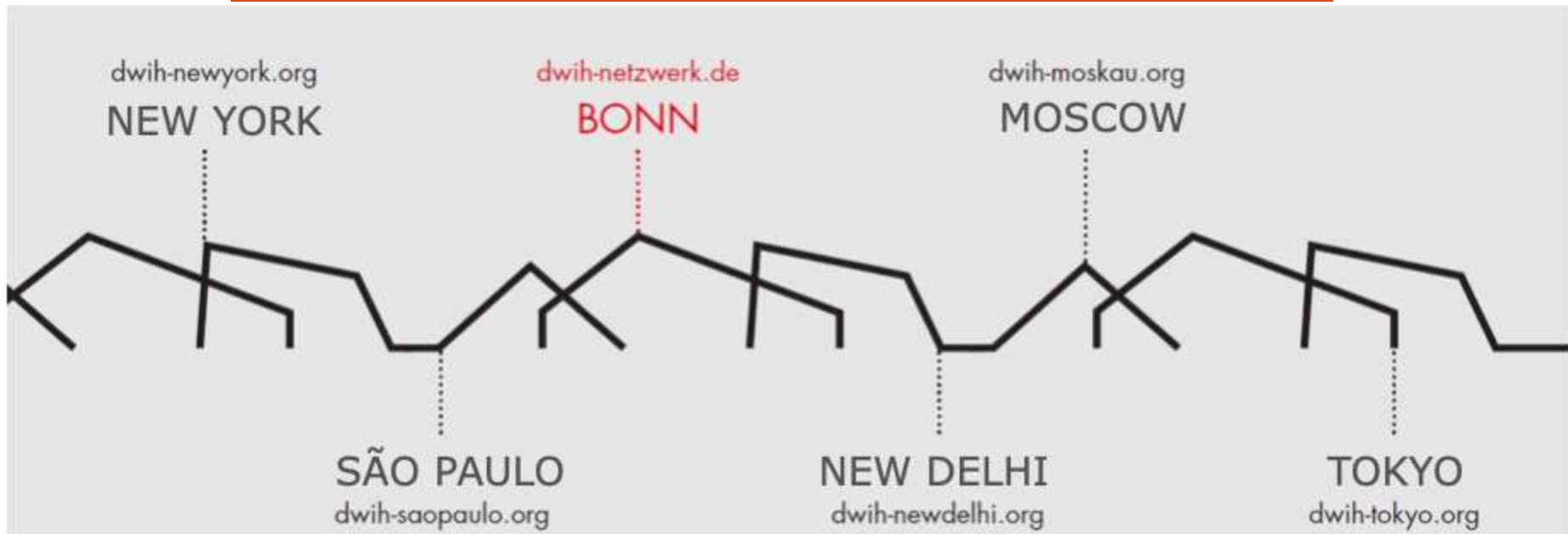


Auswärtiges Amt



DWIH Network

- 5 innovation forums at 5 prominent locations around the world
- A joint initiative led by politics, economics and science
- Around 100 supporters worldwide
- Management and general responsibility held by the DAAD in Bonn



Overall responsibility:

DAAD

Deutscher Akademischer Austauschdienst
Serviço Alemão de Intercâmbio Acadêmico



Our mission:

The core mission of the DWIH is to **represent the German scientific community, research and innovation** at its various locations. Its work is divided into:

- “Information, Advertising and Marketing”,
- “Exchange and Networks”
- and “Service and Consulting”.



Objectives

Visibility

- Together under one roof
- Value added to individual activities
- Bundling of:
 - information
 - contacts
 - competences
 - continuity

Knowledge

- Insider information about the R&I landscape
- Targeted public relations work
- Bi-directional exchange of knowledge
- Collaborative research

Advice

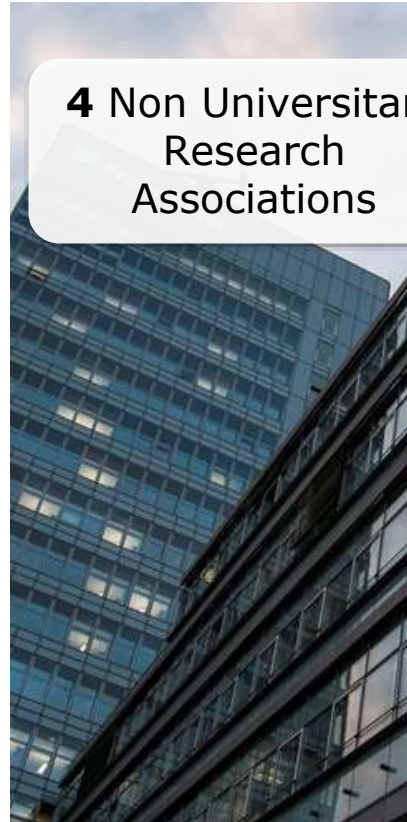
- One-stop-shop for first-hand information
- Access to media channels and other services
- Customised services

Networking

- Networking of innovation leaders
- Strategic partner commitment
- Access to networks

DWIH São Paulo: Supporters

4 Non University
Research
Associations



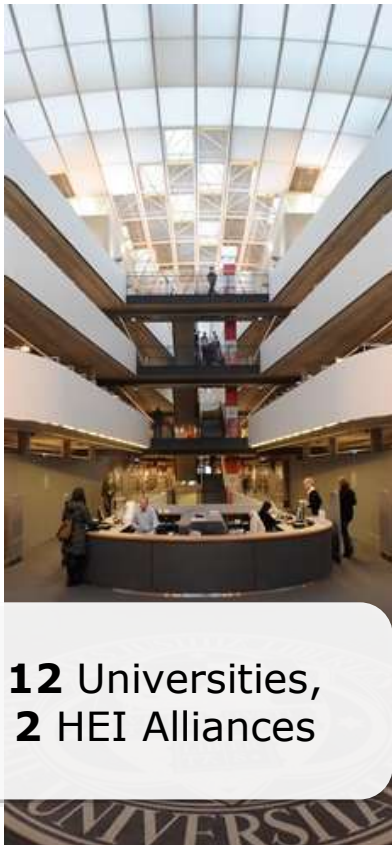
3 Funding
Organizations



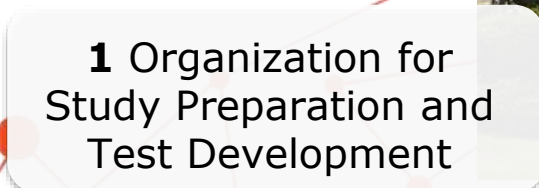
2 State
Representations



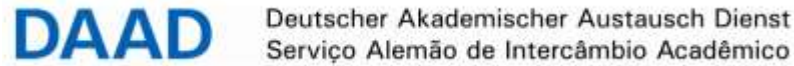
12 Universities,
2 HEI Alliances



1 Organization for
Study Preparation and
Test Development



DWIH São Paulo: Full Supporters



DWIH São Paulo: Associated Supporters



DWIH São Paulo: Associated Supporters



EBERHARD KARLS
UNIVERSITÄT
TÜBINGEN



BADEN-WÜRTTEMBERGISCHES
BRASILIEN-ZENTRUM

BAYLAT



MAX-PLANCK-GESELLSCHAFT

Leibniz
Leibniz
Association

Air

Forschungsnetzwerk
Mittelstand

Activities

- **Own events**, like the German-Brazilian Dialogue on Science, Research and Innovation
- **Science & pitch competitions**
- **Supporting** events and projects from supporters and partners
- **Participation in other events**, like SBPC and Faubai
- **Marketing**
- **Information** and advice



Main Events



Annual Meetings of SBPC

As Partner of:



Main Events

8th German-Brazilian **Innovation Congress**

24th-25th Sept. 2020

Topics in 2020:

“What drives innovation?”

- Innovation Toolbox
- Environment-Driven Innovation
- Human-Driven Innovation



As Partner of:



Main Events



DWIH São Paulo Open Day

6th October 2020



Main Events



“Cities and Climate”

19th-20th
May 2021



Partner:



Challenges for Young Researchers



Falling Walls Lab Online

17th September in Brazil
8th-9th November in Berlin
+ Innovation Week

Application until
31st July, 2020

In cooperation with:

DAAD

FALLING
WALLS
FOUNDATION

Fakultät für
Internationale
Studien

UNIVERSITÄT
DUISBURG
ESSEN

EUROPEAN
COMMISSION
ERASMUS+ KA2



Challenges for Start-ups & Spin-offs



Falling Walls Venture Falling Walls Engage

Call open!

November 8th-9th, Online

Zikalab, Unicamp
Co-Founder
Dr. Almas Taj Awan



Challenge for German Start-ups

Startups Connected Award Category „Germany“

In cooperation with:



2020: 17 Planned Events

- DWIH São Paulo **Online Talks:** “*Surviving, Living, Shaping the Future in the Time of Covid-19*”
- E-Symposium “**Digitisation and Foreign Language Acquisition:** Opportunities for Internationalization at Brazilian Universities”
- 25th International Seminar on **High Tech** (Piracicaba, SP)
- **Klimapolis** Laboratory Workshop (Natal, RN)
- **Moving the City** – Design the Future (São Leopoldo, RS)
- **PhD Workshop** “How to do a doctorate at two German Universities of Excellence”
- **Postdoc-Seminar** “How to follow your research career path at Germany's top universities”
- **Religion and politics** in Brazil and Germany (São Paulo)
- Workshop “**Digitization and virtualization** of product development and production” (São José dos Campos, SP)
- **COLLOC** Workshop (Collaborative Production of Transformation Knowledge in Self-Organized Occupations) (Rio de Janeiro)

How to follow DWIH activities, ...

... news and opportunities linked to German research and innovation scene?



www.dwih-saopaulo.org



@dwihbrasil



DWIH São Paulo

Don't forget to sign our newsletter!

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